



## Caesars Entertainment Releases 2023 Corporate Social Responsibility Report

Jun 6, 2024

*15<sup>th</sup> annual PEOPLE PLANET PLAY Report shares Company's progress on environmental impact, Team Member development, community investment and more*

LAS VEGAS--(BUSINESS WIRE)--Jun. 6, 2024-- Caesars Entertainment, Inc. (NASDAQ: CZR), the largest casino-entertainment company in the U.S., today released its 2023 Corporate Social Responsibility [report](#). The report highlights the Company's progress in environmental impact, diversity, equity and inclusion initiatives, Team Member development, community investment and more.

"At Caesars Entertainment, we're committed to continuing to develop, diversify and achieve our CSR goals," said Heather Rapp, SVP of Corporate Social Responsibility for Caesars Entertainment. "We've been in a period of progress as we met and exceeded our interim emission reduction goals three years ahead of schedule, and because of that work, we were able to implement new, more ambitious goals this year. Our success in our environmental impact category motivates us to keep growing and achieving in our CSR efforts across the board. We look forward to continuing to grow and make a difference in the communities where we live, work and play."

The report details progress in four critical areas for 2023, including:

- **Environmental Impact:** After achieving emission reduction goals three years ahead of schedule in 2022, the Company is implementing a new greenhouse gas reduction goal of 46.2% by 2030 from a 2019 baseline.

Additionally, Caesars finalized several initiatives in 2023 to improve the carbon profile and overall environmental impact of CAESARS FORUM, the Company's 600,000-square-foot convention center in Las Vegas. The new initiatives include a green cleaning program, monitoring-based commissioning, which uses data and feedback to ensure major mechanical systems are operating optimally and a composting program. These enabled CAESARS FORUM to achieve a Gold-level certification against the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) standard.

- **Diversity, Equity and Inclusion:** In 2023, Caesars held its first enterprise-wide Business Impact Group (BIG) summit, inviting leaders from across the country to attend a two-day workshop in Las Vegas. The summit was an opportunity to evaluate each BIG's role within the company, share learnings and best practices and develop strategies for each group moving forward. The summit also served as a professional development opportunity for the leaders who were able to attend.
- **Community Investment:** The Caesars Makes Change program, an NRT machine program piloted at one property in 2021, has now expanded to nearly 40 Caesars Entertainment destinations across the country. Guests can now donate a portion of their slot cash-out tickets to a charitable organization. In 2023, this program donated more than \$1.25 million to the Company's partner organizations, Meals on Wheels America and Boys and Girls Clubs of America.
- **Team Member Support:** In 2023, Caesars introduced a quarterly publication for all salaried Team Members to stimulate self-development and professional growth. "Leading the Empire" is a leadership development tool that provides valuable information about the five pillars of the Company's leadership framework with links to additional learning and online resources. By the end of 2023, Company leaders had completed more than 3,100 learning programs offered through "Leading the Empire," investing more than 2,300 hours in their self-development.

Click [here](#) for the full report, written in accordance with GRI Standards and including SASB and TCFD indices, and for more information on Caesars Entertainment's corporate social responsibility progress.

### About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the company focuses on building value with its guests through a unique combination of impeccable service, operational excellence, and technology leadership. Caesars is committed to its employees, suppliers, communities, and the environment through its PEOPLE PLANET PLAY framework. To review our latest CSR report, please visit [www.caesars.com/corporate-social-responsibility/csr-reports](http://www.caesars.com/corporate-social-responsibility/csr-reports). Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. For more information, please visit [www.caesars.com/corporate](http://www.caesars.com/corporate). If you think you or someone you care about may have a gambling problem, call 1-877-770-STOP (1-877-770-7867).

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**Media Contact:**

Caesars Entertainment

Dayna Calkins

[dcalkins@caesars.com](mailto:dcalkins@caesars.com)

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